4-H Name & Emblem Regulations

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4-H is the youth development program of the Land-Grant Universities’ Cooperative Extension system and the United States Department of Agriculture. Land Grant Universities are not required to conduct a 4-H Youth program, but they also cannot delegate this program authority to another institution.

1. 1948 - Congress passed Public Law 772, protecting the 4-H Name and Emblem, giving it a higher order of protection than a trademark or copyright.

2. The 4-H Name and Emblem are held in trust by the U.S. Secretary of Agriculture, for the educational and character building purposes of the 4-H program, and can be used only as authorized by the statue and according to the authorization of the Secretary or designated representative.

3. The 4-H Name and Emblem may be used by authorized representatives of U.S.D.A., the Cooperative Extension Services, the Land Grant Universities, and the National 4-H Council, according to these regulations.

4. Cooperative Extension may use the 4-H Name and Emblem for educational or informational purposes which Cooperative Extension deems to be in the best interests of the 4-H program and which can be properly controlled by the Cooperative Extension Service.

5. 4-H members or volunteers are permitted to use the 4-H Name & Emblem if they are part of a 4-H club or group that is officially chartered by Cooperative Extension.

6. Fund-raising programs using the 4-H Name or Emblem may be carried out for specific educational purposes. These fund raising efforts must have the approval of the appropriate Cooperative Extension office.

7. Permission for use of the 4-H Name and Emblem, including 4-H club charters, may be revoked at any time after written notice from Cooperative Extension.

8. The 4-H name may not be used in titles of persons who are associated with organizations or groups other than representatives of Cooperative Extension who have been officially designated responsibility for 4-H.

June, 2004