

County Fair Exhibit Ideas – Consumer Savvy

The county fair . . . what a great time it is! Every summer, families flock to county fairs to see the latest 4-H project exhibits. Exhibiting is a fun way for you to showcase your project work. The following list of exhibit ideas is based on the latest 4-H curriculum. Use it to generate project entries for your next county fair. If you're a county fair superintendent, use this list to enhance your county fair premium book.

Level 1: The Consumer in Me

1. Different shopping styles
2. Goods, services in yellow pages
3. Shopping list
4. Savings plan
5. Spending habits log
6. Comparing costs of similar products
7. Comparing costs of dissimilar products
8. Cyber consumerism: safety
9. Cyber consumerism: researching shopping sites
10. Completed member guide (BU8030)

Level 2: Consumer Wise

1. Consumer manners, customs
2. Role of personal values in decision-making
3. Planning for a major purchase
4. Impact of advertising on children ages
5. Create an ad
6. Purpose of computer "cookies"
7. Comparing results of search engines
8. Completed member guide (BU8031)

Level 3: Consumer Roadmap

1. Where products are manufactured
2. Retailer policies on use of child labor
3. U.S.-regulated global market vs. straight market economy
4. Comparing different economies within U.S.
5. Checking web site information accuracy
6. Comparing TV, radio ads to print
7. Interviewing a shop owner
8. Government departments protecting consumer rights
9. Decision making when purchasing an expensive product
10. Community service project
11. Interviewing a consumer activist
12. Product complaint letter
13. True costs of owning a car
14. Completed member guide (BU8032)